

AGENDA

9th Annual Pharmaceutical and Medical Device Conference

Thursday, November 16, 2017

Swissôtel Chicago | 323 East Upper Wacker Dr. | Chicago, IL

CONFERENCE SPONSOR:



8:30 – 9:00 a.m. Registration and Continental Breakfast

9:00 – 9:15 a.m.

Conference Welcome

[Kimberly Kannensohn](#), *Partner, McGuireWoods LLP*

[Samuel Bernstein](#), *Attorney, McGuireWoods LLP*

9:15 – 10:15 a.m.

Keynote Speaker

[Robert Laszewski](#), *President of Health Policy and Strategy Associates, LLC*

10:15 – 11:15 a.m.

Executive Roundtable - Life Sciences Industry Update

Hermann Lübbert, Ph.D., *Chief Executive Officer, Biofrontera AG*

Jay Joshi, M.D., M.B.A., *Chief Executive Officer and Founder, Output Medical, Inc.*

Peter Mørch Eriksen, *Chief Executive Officer, BioPorto A/S*

[Stephanie Kennan](#), *SVP Government Relations - Federal, McGuireWoods Consulting LLC*

[Seth Goldsamt](#), *Partner, McGuireWoods LLP (Moderator)*

11:15 – 11:30 a.m.

Break

11:30 a.m. – 12:30 p.m. FDA Update - Recent Developments and New Initiatives

[Seth Axelrad](#), *Associate General Counsel, Baxter International Inc.*

Dimitra Georganopoulou, Ph.D., *Director of Commercialization, Northwestern University*

Patricia Kaeding, *Chief Regulatory Counsel, GE Healthcare*

[Kate Hardey](#), *Partner, McGuireWoods LLP (Moderator)*

12:30 – 1:30 p.m.

Lunch

1:30 – 2:15 p.m.

TRACK A

Clinical Research and the Use of Real World Evidence

Albert Whangbo, *Principal, ZS Associates*

Todd Steussie, *Executive Vice President, PotentiaMetrics and President, PotentiaPRO*

Pamela Wolfe, *Director- Clinical, Regulatory, Quality and Biomedical Engr., Frestedt Inc.*

[Paige Dowdakin](#), *Attorney, McGuireWoods LLP*

[Kimberly Kannensohn](#), *Partner, McGuireWoods LLP (Moderator)*

TRACK B

Financing Alternatives for Life Sciences Companies

Matthew Feinberg, *Managing Director, FBR Capital Markets & Co.*

Daniel Cocks, *Vice President - Healthcare Investment Banking, Needham & Company*

Jeffrey Marlough, *Managing Member, Castleford Capital, LLC*

[Stephen Older](#), *Partner, McGuireWoods LLP (Moderator)*

TRACK C

Company Presentations Part I

Chip Appelbaum, *President and Chief Executive Officer, Novian Health*
Jonathan W. Gunn, JD, PhD, *Chief Executive Officer and Co-Founder, Briteseed, LLC*
[Steve Lindo](#), *Chief Executive Officer and Co-Founder, Simergent, LLC*
[Jacob Cilek](#), *Attorney, McGuireWoods LLP (Moderator)*

2:15 – 3 p.m.

TRACK A

HCP Relationships and Current Enforcement Issues

Jaime Frias, *Vice President, General Counsel, Treace Medical Concepts, Inc.*
Katherine DeKam, *Corporate Compliance Officer, Acumed LLC*
Brooke Lane, *Corporate Counsel, Hill-Rom Inc.*
[Jeffrey Rogers](#), *Partner, McGuireWoods LLP*
[Samuel Bernstein](#), *Attorney, McGuireWoods LLP (Moderator)*

TRACK B

IP Considerations in Acquisitions, Partnerships and Other Collaborations

Nicole Janovick, J.D., Ph.D., *Innovation and New Ventures (INVO), Northwestern University*
Tahir Bisic, *Senior Manager, Marketing, Stryker Corporation*
[Robin Vance](#), *Partner, McGuireWoods LLP (Moderator)*

TRACK C

Company Presentations Part II

Thomas Schaffer, *Chief Financial Officer, Biofrontera AG*
Wataru Akahata, Ph.D., *Chief Executive Officer and Chief Scientific Officer, VLP Therapeutics*
Peter Mørch Eriksen, *Chief Executive Officer, BioPorto A/S*
[Jacob Cilek](#), *Attorney, McGuireWoods LLP (Moderator)*

3 – 3:15 p.m.

Break

3:15 – 4 p.m.

TRACK A

Hot Button Antitrust Issues for Life Science Companies

[Angelo Russo](#), *Partner, McGuireWoods LLP*
[Amy Manning](#), *Partner, McGuireWoods LLP*

TRACK B

Ransomware Attacks and Other Cybersecurity Issues

[Nathan Kottkamp](#), *Senior Counsel, McGuireWoods LLP*

TRACK C

Company Presentations Part III

[Star Cunningham](#), *Founder and Chief Executive Officer, 4D Healthware LLC*
Martin Stenfeldt, *Chief Executive Officer, MedTrace AS*
[Jacob Cilek](#), *Attorney, McGuireWoods LLP (Moderator)*

4 – 5:30 p.m.

Cocktail Reception, Sponsored by Lazar Partners